Display: See more! Feel more!

iMiD 2019
KOREA DISPLAY EXHIBITION

2019. 10.8(Tue), 9(Wed), 10(Thu), 11(Fri)
COEX Hall D(3F), Seoul

- OLED, LCD, Flexible, Micro Display
- Equipment, Component & Material
- Touch, Digital Signage, Wearable, Automotive

www.imidex.org
Title: IMID 2019(KOREA DISPLAY EXHIBITION)
Date: October 8th (Tue) ~ 11th (Fri), 2019
Venue: COEX Hall D(3F), Seoul
Capacity: 7,281m² / 350 booths, 150 companies
Visitors: 60,000 people
Exhibits: - OLED, LCD, Flexible, Micro Display, Touch, Digital Signage, Wearable, Automotive
- Display related equipment and facilities
- Display related materials and components
Organized by: Korea Display Industry Association, Korea Information Display Society
Main Events: Overseas Buyer Trade Meetings, VIP Booth Tour, Business Forum

Application Guide

<table>
<thead>
<tr>
<th>Online Application</th>
<th>Deposit Payment</th>
<th>Balance Payment</th>
<th>Application for Additional Service</th>
<th>Additional Service Payment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Visit the website (<a href="http://www.imidex.org">http://www.imidex.org</a>) and apply online. (by July 31st)</td>
<td>Deposit (50% of booth fee) must be transferred within 14 days.</td>
<td>Balance (50% of booth fee) must be transferred by July 31st.</td>
<td>Apply online for Electricity, plumbing system, compressed air, wired internet, RF reader by September 6th</td>
<td>Payment (100% of additional service fee) must be transferred by September 6th</td>
</tr>
</tbody>
</table>

Booth Fees

<table>
<thead>
<tr>
<th>Type</th>
<th>Unit Price</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raw Space</td>
<td>USD 3,100</td>
<td>Exhibition area only</td>
</tr>
<tr>
<td>Shell Scheme</td>
<td>USD 3,800</td>
<td>Exhibition area + Standard Booth</td>
</tr>
</tbody>
</table>

Discount

<table>
<thead>
<tr>
<th>Type</th>
<th>1st Early-Bird Discount</th>
<th>2nd Early-Bird Discount</th>
<th>Additional Discount</th>
<th>Member Discount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Required Condition</td>
<td>Apply by March 31st</td>
<td>Apply by May 31st</td>
<td>Companies which have participated for three consecutive years</td>
<td>Member of KDIA</td>
</tr>
<tr>
<td>Discount Amount</td>
<td>10%</td>
<td>5%</td>
<td>5%</td>
<td>KRW200,000/booth</td>
</tr>
</tbody>
</table>

Bank Account

HANA BANK(Swift Code: HNBNKRSE)
Account No : 581-910021-57704
Beneficiary : Korea Display Industry Association

Contact Us

IMID Display Exhibition Secretariat / +82-2-3014-5702 / imidex@imidex.org
Why iMiD 2019?

**Overseas Buyer Trade Meetings**
Grab an opportunity to make B2B global business through various overseas buyers’ networks.
- By inviting overseas major companies that have an investment plan, an export outlet can be established through one-to-one networks event

**VIP Booth Tour**
Exhibition booth tour of global companies’ management such as Samsung Display, LG Display, and overseas buyers including BOE, CSOT, TIANMA.
- Exhibitors will be given PR opportunity through booth tour of major companies.

**Business Forum**
Take of the latest electronic display market trend and propose business strategy direction of the future.
- The industry experts will provide you with the best opportunity to learn fundamentals and prospects for the future display.

**Display Awards**
An opportunity to be awarded the minister prize among the exhibit products.
- One of the exhibit products that are considered outstanding will be displayed during the exhibition.
## Time Schedule

### Check List

<table>
<thead>
<tr>
<th>Check List</th>
<th>Deadline</th>
<th>Remarks</th>
</tr>
</thead>
<tbody>
<tr>
<td>1st Early-bird application</td>
<td>~ March 31&lt;sup&gt;st&lt;/sup&gt;</td>
<td>10% discount</td>
</tr>
<tr>
<td>2nd Early-bird application</td>
<td>~ May 31&lt;sup&gt;st&lt;/sup&gt;</td>
<td>5% discount</td>
</tr>
<tr>
<td>Regular application</td>
<td>~ July 31&lt;sup&gt;st&lt;/sup&gt;</td>
<td>First-come, First-served basis (Online application)</td>
</tr>
<tr>
<td>Complete the payment</td>
<td>~ July 31&lt;sup&gt;st&lt;/sup&gt;</td>
<td>Submission of a receipt</td>
</tr>
<tr>
<td>Allocate booths</td>
<td>August 1&lt;sup&gt;st&lt;/sup&gt; ~</td>
<td>Priority will be given first to the applied booth size and second to the application date.</td>
</tr>
<tr>
<td>Apply for invitation tickets</td>
<td>~ August 2&lt;sup&gt;nd&lt;/sup&gt;</td>
<td>Free entry pass for customers</td>
</tr>
<tr>
<td>Submit manuscript for directory book</td>
<td>~ August 30&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Submission of the company and product introduction to be included in the guide book</td>
</tr>
<tr>
<td>Submit company name for stand fascia</td>
<td>~ September 6&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Submission of the company name to be displayed on the signage</td>
</tr>
<tr>
<td>Submit design drawing for the installation</td>
<td>~ September 6&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Submission of the company name to be displayed on the signage</td>
</tr>
<tr>
<td>Apply for exhibitor badges</td>
<td>~ September 6&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Submission of basic information on the staff who will be stationed full time during the exhibition.</td>
</tr>
<tr>
<td>Apply for technical service</td>
<td>~ September 6&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Electricity, compressed air, water supply, internet, visitor data management system</td>
</tr>
<tr>
<td>Apply for furniture rental, etc.</td>
<td>~ September 6&lt;sup&gt;th&lt;/sup&gt;</td>
<td>Chair, table, catalogue holder, monitor, etc.</td>
</tr>
<tr>
<td>Installation of booths</td>
<td>October 5&lt;sup&gt;th&lt;/sup&gt; ~ 7&lt;sup&gt;th&lt;/sup&gt;</td>
<td>08:00~20:00</td>
</tr>
<tr>
<td>Exhibition period</td>
<td>October 8&lt;sup&gt;th&lt;/sup&gt; ~ 11&lt;sup&gt;th&lt;/sup&gt;</td>
<td>10:00~17:00</td>
</tr>
<tr>
<td>Dismantlement of booths</td>
<td>October 11&lt;sup&gt;th&lt;/sup&gt; ~ 12&lt;sup&gt;th&lt;/sup&gt;</td>
<td>October 11&lt;sup&gt;th&lt;/sup&gt; (17:00 ~ 20:00) October 12&lt;sup&gt;th&lt;/sup&gt; (08:00 ~ 20:00)</td>
</tr>
</tbody>
</table>
Date: October 24th (Wed) – 26th (Fri), 2018
Venue: COEX Hall D (3F), Seoul
Scale: 7,281m²/ 292 booths from 108 companies of six countries
Visitors: 63,184 people
Organized by: Korea Display Industry Association, Korean Information Display Society

Overseas Buyer Trade Meetings
- Date: October 25th, 2018
- Venue: Oakwood Premier COEX Center, Seoul
- 1:1 meetings between major buyers (30 buyers from 14 companies) including BOE, CSOT, Tianma, etc. and companies participating in the exhibit (34 people from 17 companies)

VIP Booth Tour
- Date: October 25th, 2018
- Venue: COEX Hall D (3F)
- Booth tour of the CEO and executives of LG Display
- Booth tour of overseas buyers (BOE, CSOT, Tianma, etc.)

Business Forum
- Date/Venue: October 25th~26th, 2018 COEX #401 (4F), Seoul
- Guest Speakers: Total of 19 guest speakers including Director Yoon Jae-nam (Samsung Electronics), Director Lim Gyeong-deok (LG Display), Lee Jae-hyeol (BOE), etc.
- Program: 19 topics presented in a total of six sessions
- Participants: 347 people from seven countries
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